

**Exam. Code : 217802**

**Subject Code : 5080**

**M.A. Journalism & Mass Communication 2<sup>nd</sup> Semester  
DEVELOPMENT COMMUNICATION**

**Paper—I**

Time Allowed—Three Hours] [Maximum Marks—75

**Note** :— Candidates are required to attempt **FIVE** questions, selecting at least **ONE** question from each Section. The **fifth** question may be attempted from any Section.

**SECTION—A**

1. Discuss the various Social and Economic theories of development in detail.
2. Write notes on the following :
  - (i) HDI
  - (ii) Sex Ratio in India
  - (iii) Development Dichotomies.

**SECTION—B**

3. Write an elaborate note on Democratic Decentralisation by giving suitable example.
4. Discuss the following in detail :—
  - (i) Cultural Barriers in Devcom
  - (ii) Philosophy of Development Communication
  - (iii) Localised Approach.

**SECTION—C**

5. Discuss in detail the working of ICAR and its importance in Indian Context.
6. Write about any two case studies of communication support to agriculture.

**SECTION—D**

7. Discuss the concept of NGO's, its types and working in detail.
8. Write in brief about the following :—
  - (i) Problems faced in DSC
  - (ii) Family Welfare and DSC. 15×5=75